

# Kendra Gaines Art Director

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## Likes:

Photoshop, Illustrator,  
Trident Gum, Trap  
Beats, Super Store,  
Bob's Burgers, Boxed  
Rosé.

## Dislikes:

Re-sizing banners  
to 16780 x 54.

## Education:

I went to VCU twice.  
Once to get my *B.S. in  
Mass Communications  
with a concentration in  
Creative Advertising.*

The last time with the  
VCU Brandcenter to  
get my *M.S. in Business  
with a concentration in  
Art Direction.*



## M:United (McCann Worldgroup)

**April 2017 - Present**

I moved up four floors and became an expert on all things Windows 10 and Surface. My partner(s) and I mainly worked on social, digital and out-of-home.

## McCann New York

**June 2015 - April 2017**

Fresh out of the VCU Brandcenter, I got to work on brands like New York Lottery, Mucinex, Verizon, Lysol and so many more. I mainly worked on social and digital here.

## Publicis Kaplan Thaler

**June 2014 - August 2014**

This was an awesome internship where I got to work on everything from Wendy's to Humira to Dawn Soap. My group also won our intern challenge based around the CitiBike client.

## The Gaines Collective

**August 2011 - May 2013**

Before I went back to school at Brandcenter, I spent 1.5 years running my own design business working with local businesses typically run by friends.